

PRIVACY POLICY: VENDOR & SOFTWARE SERVICES

Operated by Toile Designs LLC dba My Sewing Patterns

Last Updated: July 9, 2026

Toile Designs LLC dba MY SEWING PATTERNS (“Toile Designs,” “we,” “us,” or “our”) respects the privacy of our commercial partners and is committed to protecting your business data. This Privacy Policy outlines how we collect, use, disclose, and safeguard business, operational, and technical information when an independent software sewing pattern company (the “Vendor,” “you,” or “your”) registers via our website (www.mysewingpatterns.com, the “Site”), uploads pattern files, or integrates with our digital visualization software and mobile application platform (collectively, the “Software” and “App”).

1. INFORMATION WE COLLECT FROM VENDORS

To establish a business account, facilitate pattern visualization, and maintain software infrastructure, we collect the following categories of information:

- **Vendor Business Profile Information:** When you sign up as a participating software sewing pattern company, we collect your business name, primary contact name, billing address, shipping/corporate address, business email address, phone number, and any design or pattern categories you select.
- **Asset and Metadata Uploads:** We collect the digital garment silhouettes, technical parameters, line sheets, external redirect URLs, and related pattern metadata that you voluntarily upload to our platform to enable digital visualization.
- **Payment and Financial Data:** Fees for software usage are processed via secure, trusted third-party payment processors (e.g., GoDaddy). Toile Designs LLC does not store full credit card numbers or transactional banking data on our local servers.
- **Technical and Operational Data:** When you access the vendor portal on the Site or monitor your assets, our servers automatically collect technical information, including your Internet Protocol (IP) address, browser type, time zone, and active cookies to ensure session security, optimize performance, and screen for potential risk or fraud.

2. THE DATA BOUNDARY: APP INTEGRATION & MINIMIZATION

Our Software acts as a discovery and visualization intermediary between consumers and independent pattern makers. Because we prioritize strict data minimization:

- **No Consumer Retail Transactions for Sewing Patterns:** When a user chooses to purchase your pattern, they are redirected via an outbound link directly to your independent third-party website.
- **The software does allow for Fabric and design supplies sales.**
- **Data Separation:** Consumer usage patterns within the App (such as visual interactions, anonymous clicks, and views) are handled separately from your core Vendor account data. We do not pass consumer personal identities to you unless explicitly requested by the user, maintaining a clean legal data boundary between our platform and your point-of-sale shop.

3. HOW WE USE VENDOR INFORMATION

We utilize your business and technical data strictly to maintain platform operations, specifically to:

- Operate, optimize, and maintain the vendor portal, asset uploading tools, and digital visualization software.
- Process subscription fees, billing cycles, or software access renewals.
- Track and compile outbound user redirect clicks to accurately calculate, report, and attribute vendor analytics and affiliate or advertising structures.
- Communicate with you regarding technical support inquiries, asset formatting, or account updates.
- Monitor systemic performance, analyze usage trends, and screen for fraudulent activity or security vulnerabilities.

4. SHARING AND DISCLOSURE OF BUSINESS INFORMATION

We do not sell, rent, or lease vendor business data to third parties. Your business information is shared only under the following limited circumstances:

- **Service Providers:** We share data with trusted third-party infrastructure providers who assist us with cloud hosting, core web analytics (such as Google Analytics for Firebase), security compliance, or transactional email delivery. These providers are contractually bound to protect your data.
- **Aggregated Consumer Insights:** While we keep your specific account information private, we may generate aggregated, non-identifiable performance data derived from your pattern interactions (e.g., monthly click metrics) to help refine our software visualization algorithms.
- **Legal Compliance:** We may disclose your information if required to do so by law, court order, or a government authority, or to protect the safety, legal rights, or property of Toile Designs LLC, our software ecosystem, or the public.

5. DATA SECURITY & REGULATORY ALIGNMENT

As a Colorado-based LLC, Toile Designs LLC implements commercially reasonable technical and organizational security measures to safeguard your corporate information, uploaded assets, and technical portal credentials from unauthorized access, loss, or alteration.

Please note that our platform prioritizes data minimization and does not monetize vendor profile metadata or participate in cross-platform targeted behavioral tracking. However, because no digital system is entirely impervious, we cannot guarantee absolute absolute data security.

6. DATA RETENTION

We maintain your business account details, pattern metadata, and transaction history for our operational records for as long as your account remains active, or as required to fulfill our legal, accounting, and reporting obligations under applicable commercial law, unless a formal deletion request is processed.

7. CHANGES TO THIS VENDOR POLICY

We reserve the right to update this Privacy Policy at any time to reflect operational, legal, or software framework changes. We will notify you of modifications by updating the "Last Updated" date at the top of this document. Your continued utilization of our software tools, asset upload portals, or visualization infrastructure after an update constitutes acknowledgment of the updated terms.

8. CONTACT US

For any inquiries, software data requests, or technical support regarding this policy, please contact our business office:

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or

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